

Ken Lavigne Branding Specs

Ken Lavigne Wordmark

Font: Myriad Pro, Semi Bold, Semi Extended

- always All Caps
- No stroke
- White on Dark Backgrounds with drop shadow (if required)
- Black or Dark Colour (depending on concert brand) on Light Backgrounds with outer white glow (if required.)

KEN LAVIGNE

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Stacked version

To be used only when promotion is vertical and space does not permit **Horizontal version**

KEN
LAVIGNE

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LAVIGNE

Wordmark Use Samples



Ken Lavigne - 3 Knights with a Tenor fonts defined

Myriad Pro - Bold Semi-Extended

Libel Suit

Myriad Pro
Semibold

Libel Suit

KEN LAVIGNE
presents
3 Knights
with a **Tenor**
featuring the music of
Sir Andrew Lloyd Webber
Sir Paul McCartney &
Sir Elton John
CONCERT DATES & INFO
April 27: Comox
Comox United Church, 7:30 pm | T: 250 337 0080
April 28: Port Alberni
Char's Landing, 7:30 pm | T: 778 421 2427
May 3: Campbell River
Tidemark Theatre, 7:30 pm | 250 287 7465
May 6: Parksville
Knox United Church, 2:00 pm
May 7: Sidney
Mary Winspear Centre, 7:30 pm | T: 250 656 0275
May 11: Victoria
Church of the Advent, 7:30 pm | T: 250 474-3031
May 12: Chemainus
Chemainus United Church, 2:00 & 7:30 pm | T: 250 246 3592
Tickets: \$30 in Advance \$35 at the door (+ Service charges)
For INFO & Ticket Outlets: kenlavigne.com

Myriad Pro
Semibold

Myriad Pro
Bold